



UNIQUE FUNDRAISING TIPS & IDEAS

Alumni Organizations – Call your own college or university and ask them to place an ad in the alumni newsletter asking for donations.

Birthday Gift Pledge – This is a very simple way to raise money and it'll be a lot easier for your friends and family to write you a check instead of spending hours trying to shop for you!

Bowling Nights – plan a fun night of bowling at your local lanes. Ask the owner to waive the cost of bowling and you can collect that money and turn it into pledges.

Church Bulletin – place an advertisement in your Church bulletin letting the congregation know what you're up to!

Company Grants – Find out if your company offers grants to employees who volunteer their time for charitable causes. If so, you can volunteer for Lupus Colorado and get paid grant money (pledges!) for the work. You may need a letter from us stating that you'll be volunteering in the office and we'd be happy to make that happen.

Curse Jar – C'mon, everyone does it. Now they'll have to pay for it. Place a Curse Jar in your office and whenever someone says a bad word they have to open up their wallet, grab a dollar and put it in the jar.

Dress Down Day – Ask your company to allow an official Lupus Colorado Dress Down Day. For the privilege of dressing down, employees pledge \$20.00 toward your fundraising efforts!

ebay.com – Remember the garage sale idea? How 'bout rounding up the goods from your friends and putting it all in Ebay.com to be auctioned off?

Garage Sale - Know all that stuff that's been hanging out in your garage...in your attic...in your basement? Gather it up and ask your friends to do the same. Put it in your front yard and sell, sell, sell! Put all the money raised toward your pledge minimum!

Hair Salon – Ask your barber or hairdresser to donate \$2.00 of every haircut they complete over one weekend. Make a sign for their work station letting their costumers know what they are going to do for you.

Host a poker game – call your serious (or not so serious) card-playing friends and invite them over for poker night.

Karaoke Night – Who cares if you can't carry a tune? Spend a Friday night at a Karaoke Bar and sing your guts out! Have the announcer tell the crowd that you're singing for pledges!

Meet the Press – Does your company distribute a newsletter? Does your company have interoffice e-mail? Take advantage of these! It's a perfect way to get the word out.



Mow-a-thon – Get your kids involved in this weekend activity. Check ahead of time with all your neighbors and ask them if you can mow their lawn for \$50.00.

Office Fundraising Challenge – Speak with everyone in your office and get them to challenge each other to raise the highest amount. Give the "winner" a prize. Maybe some movie passes or Gift certificate to dinner?

Radio Station – Call your favorite radio station and ask them to make an announcement on the air. They may even interview you. Pledges can be sent directly to the Lupus Colorado office.

Scentsy/Mary Kay/Stella & Dot/Pampered Chef Sales – Contact your local rep and see if they will have a special Lupus Colorado sale where they will donate 15-20% or more of the proceeds to Lupus Colorado.

Store Front Collections - Ask your local grocery store or bank if you can spend a Saturday asking patrons to support your efforts. Ask the store if they have a policy of matching funds raised - this will double your efforts.

Theme Party/Dinner – Hold a theme party for 10 (or more) of your friends. Donation: \$50.00 per person. Spend no more than \$20.00 per person on the food and you'll have \$300.00 (or more) in pledges by the end of the night.

Universities and Colleges – Contact your local schools and ask if you can put an advertisement in their school newsletter asking for donations. Some of the organizations may even invite you to make a short presentation.

Voice Mail/Answering Machine Message – This will alert everyone who calls you that you're up to something special. Let them know that you need their support! My personal favorite: "Hi, I'm not available right now as I'm out raising money for the Lupus Colorado. Leave me a message and I'll call you back when I receive your donation!"

Wait Tables – Work with a restaurant that will let you designate a specific night to benefit your team. Your team would be the waiters for the evening and would collect all the tips.

Need Help!?

Contact your Walk Manager, TeNeil Hartley at teneil@lupuscolorado.org or 719.529.0362